The effect of letter transposition on reading is attracting significant attention in visual word recognition research. In recent years, several studies have consistently reported robust form–orthographic priming effects when primes and targets shared the identity of individual letters but in a different order (e.g., gadren priming garden). Masked priming with transposed letters was reported in several Indo-European languages such as English (e.g., Lupker & Perea, 2003), French (Schoonbaert & Grainger, 2004), and Spanish (Perea & Lupker, 2004). The finding that robust form–orthographic priming can be obtained even with changes in letter order has revolutionized the modeling of visual word recognition. It presented immense difficulties for slot-based coding computational models, which encode letter position in absolute terms—for example, the interactive activation (IA) model by McClelland and Rumelhart (1981) or the dual-route cascaded (DRC) model by Coltheart, Rastle, Perry, Langdon, and Ziegler (2001). Consequently, a new generation of computational models that focus on context-sensitive coding of relative letter position has emerged (e.g., Grainger & Van Heuven, 2003; Grainger & Whitney, 2004; Whitney, 2001, and see Schoonbaert & Grainger, 2004, for a discussion).

Perhaps the most dramatic demonstration of how reading is resilient to letter transposition is the following paragraph that has been circulating via the Internet, especially in the reading research community:

Aoccdnig to rscheearch at Cmabrigde Uinervtisy, it deosn’t mtttaer in waht oredr the ltteers in a wrod are, the olny iprmoetnt tihng is taht the frist and lsat ltteer be at the rghit pclae. The rset can be a total mses and you can stil raed it wouthit porbelm. Tihs is bcuseae the huamn mnid deos not raed ervey ltteer by istlef, but the wrod as a wlohe.

We should note upfront that the original text does not refer to any true research project that was ever conducted at the University of Cambridge. We cannot know precisely why the author who drafted the above paragraph chose the name “Cambridge University effect” for this phenomenon that effectively demonstrates the impact of jumbled letters, or lack of such impact, and the name has stuck. Since its first appearance in 2003, the Cambridge University effect has become somewhat of an urban legend. The English text has been translated to French, Spanish, Italian, Dutch, German, Danish, Finnish, Icelandic, Portuguese, Swedish, Russian, Hungarian, Irish, Polish, Albanian, and Hebrew. Apparently the original demonstration of the effect of letter randomization on skilled reading (or rather lack of it) belongs to Rawlinson, 1976 (and see Rawlinson, 1999, for a reference to it). In an unpublished dissertation, he showed that letter randomization in the middle of the word had little effect on the ability of skilled readers to understand the printed text (see Davis, 2003, for a web page devoted to the effect). A recent study monitoring eye movements showed that, indeed, some transpositions are easy to read, but others do pose some difficulty (Rayner, White, Johnson, & Liversedge, 2006). Nevertheless, given the significant attention that the Cambridge University effect has drawn, the meager volume of systematic empirical research it has created is remarkable. This may be due to the inherent problems in objectively measuring the psychological difficulty or ease of reading, while controlling all possible factors that affect text comprehension.
The present study explores an experimental method to empirically investigate the impact of letter transposition on sentence reading, in order to examine the effect from a cross-linguistic perspective. Our goal was to investigate whether the impact of letter transposition (or lack of it) on reading is indeed characteristic of any alphabetic orthography, or whether it reflects the specificities of the lexical structure of a given language. In the latter case, the implications for models of visual word recognition would be far reaching, as it would mean that such models are language specific.

Our study focused on reading in Hebrew–English bilinguals. Investigating effects of letter transposition in Hebrew versus English is of major theoretical interest. On the one hand, Hebrew, like English, has an alphabetic orthography. Although some vowels, such as /a/ or /e/ may not appear in print, in principle, the 22 letters of the Hebrew alphabet represent the phonemes of the language, as is the case in English. Similar to other Indo-European languages, reading in Hebrew has been shown to involve fast conversion of graphemes to phonemes (see Frost, 1995, for a discussion). From a morphological perspective, however, there are marked differences between Hebrew and English. Hebrew is a Semitic language, where most words can be decomposed into two abstract morphemes: a triconsonantal root, which represents the core meaning of the word, and a word pattern, which can be a sequence of vowels and/or consonants and represents morphosyntactic information. In the present context, the most salient feature of Semitic languages’ morphology is the special manner in which morphemic units are combined to form words. Roots and word patterns are not appended to one another linearly, as in languages like English; rather, the consonants of the root are intertwined with the phonemes (and therefore, the corresponding letters) of the word pattern (see Frost, Forster, & Deutsch, 1997, for a detailed discussion).

Numerous studies examining visual word recognition in Hebrew have suggested that, in the course of word recognition, words are decomposed into their constituent morphemes, and that these morphemic units determine lexical organization and govern lexical access (e.g., Deutsch, Frost, & Forster, 1998; Frost et al., 1997). In a recent study, Frost, Kugler, Deutsch, and Forster (2005) have further argued that the lexical architecture of Hebrew is primarily determined by morphological and not by orthographic characteristics. According to this view, lexical space in Hebrew is organized so that all words derived from the same root are clustered together; therefore, the initial stage of word recognition entails the extraction of the root letters. These conclusions were supported by the persistent finding that no form–orthographic priming could be obtained in Hebrew, and that masked form–priming is unaffected by neighborhood density, which is in sharp contrast to the case in Indo-European languages such as English, French, or Spanish. If lexical access in Hebrew is indeed based on a preliminary search of a trilateral root entry, then the sensitivity of Hebrew readers to letter transposition may be significantly increased relative to readers of Indo-European languages. The a priori support for such a hypothesis is based on simple combinatorial arguments. The Hebrew language has a listing of about 3,000 triconsonantal roots (Ornan, 2003), which are represented by the 22 letters of the alphabet. The immediate combinatorial implication is that many roots have to share the same set of three consonants (or letters) but in a different order. For example, the letter order of the root S.L.X (“to send”), can be altered to produce the root X.L.S (“to dominate”), X.S.L (“to toughen”), and L.X.S (“to whisper”). In fact, one can hardly find a triconsonantal root that does not share its set of three letters with other roots. This leads us to the hypothesis of our present investigation: If lexical access in Hebrew requires the identification of a specific root, then letter order is critical, and the processing system should not be able to tolerate transpositions involving root letters. This is because all derivations of X.L.S, for example, need to be differentiated from those of S.L.X, L.X.S, or X.S.L. If our hypothesis is correct, the Cambridge University effect will not work in a Semitic language, such as Hebrew. The effect could then be taken to reflect the specific characteristics of Indo-European languages, rather than a general property of the visual processing of words in alphabetic orthographies.

We investigated this intriguing possibility by examining reading performance of Hebrew–English bilinguals, using rapid serial visual presentation (RSVP; see Potter, 1984). Subjects were presented with 20 sentences in English and 20 in Hebrew, 10 of which had transposed-letter words, and 10 of which were intact. The sentences were presented on the screen word by word and each word appeared for 200 msec. Following the final word, subjects had to vocally produce the entire sentence. We were interested in the relative level of performance in Hebrew and in English on sentences which involved the transposition of letters; these were compared with the presentation of the intact sentences. We measured how often subjects could recover and produce the correct words in English and in Hebrew from the transposed version and whether subjects were at all aware of the transposition manipulation in each language.

METHOD

Subjects
The subjects were 28 students at the Hebrew University, who were all Hebrew–English balanced bilinguals (both English and Hebrew are spoken at home). Subjects’ proficiency in English and in Hebrew was verified through self-report in a questionnaire that assessed their level in speaking, writing, and reading in both languages.

Stimuli
The stimuli consisted of 20 sentences in Hebrew and 20 in English, which were all 7 to 13 words long. Each sentence was either presented intact or with three words that had letter transpositions. Thus, there were 60 (20 × 3) target words that were transposed in each language (see sentences in the Appendix). Target words within a given sentence were never consecutive. Clearly, as in any cross-linguistic study, there are inherent problems in equating stimuli, given the idiosyncratic structural properties of the investigated languages. For example, function words are independent words in English, while they are clitics in Hebrew, and
words in Hebrew are on average shorter than in English, as some of the vowel information is not represented in print. Such differences cannot be avoided. For the purpose of the present study, we were especially concerned with factors that have been demonstrated to affect letter transposition effects. These mainly involve the identity and position of transposed letters. We therefore matched the letter transposition criteria in the two languages as follows: Given the relative importance of initial and final letters (e.g., Rayner et al., 2006), in both languages, transpositions only involved middle letters. Due to the difference in transposing vowels in comparison with consonants (Perea & Lupker, 2004), in both languages only consonants were transposed. All transpositions in Hebrew or English involved two adjacent consonants. To avoid any confound with lexicality, for both English and Hebrew material, letter transpositions resulted in nonwords only. Thus, in Hebrew, the letters of the root were transposed, creating a nonexisting root, and then reembedded in the original word pattern creating the nonword. Since we ensured that only adjacent letters were transposed in both languages, all of the letters of the root were continuous, so that the continuity of the letters of the root was not orthographically compromised by letters belonging to the word pattern. Consequently, transpositions both in Hebrew and in English did not result in the crossing of morphemic boundaries (see Christianson, Johnson, & Rayner, 2005, for a discussion).

Words involving transpositions were at least four letters long, with an average of five and eight letters for Hebrew and for English, respectively. The number of phonemes did not differ significantly in the two languages. Finally, in the two languages we employed target words with similar neighborhood density to aim for an identical number of competing orthographic neighbors (mean of 1.3 and 1.8 in English and in Hebrew, respectively) \((r(118) = 0.161, p < .533)\).

**Design**

Two experimental lists were constructed, each list contained ten intact sentences and ten transposed sentences in each language. Sentences that were intact in List A were transposed in List B, and vice versa. All sentences in a given language were presented in one block; half of the subjects were first tested with the Hebrew material, whereas the other half viewed the English material first.

**Procedure**

The procedure was identical in both the Hebrew and the English blocks. The experimenter pressed the space bar to initiate the sentence presentation. Each sentence was then presented word by word, each word appeared on the center of the screen for 200 msec. Subjects were informed ahead of time that some sentences may involve letter transposition. Nonetheless, they were instructed to identify which sentences contained transposed-letter words and to produce these sentences without replicating the actual transpositions. Following the final word of each sentence, subjects repeated the sequence of words that they had perceived and then explicitly noted whether they have detected any letter transposition in the sentence. All answers were recorded by the experimenter.

**RESULTS**

For each subject in each language we calculated the overall percentage of correct report of words in normal sentences, which functions as a baseline performance (left bars of figures), as well as in the sentences containing transpositions (right bars of figures). The left side of Figure 1 presents participants’ performance in reading all the words of the Hebrew and the English sentences (including target words), whereas the right side of Figure 1 focuses only on the reading of the 60 target words in each language, which served for the transposition manipulation. Both measures reflect subjects’ performance given our RSVP parameters and complement each other.

As can be seen in both parts of the figure, subjects’ baseline performance in word identification was high and very similar in the two languages: Eighty-six percent of all words and 82% of the target words were reported correctly in English; similarly, 81% of all words and 84% of the target words were reported correctly in Hebrew. This outcome suggests that the material employed in Hebrew and in English was indeed very similar in terms of reading complexity for our balanced bilinguals. Turning to the impact of letter transposition, it is clear that transpositions affected reading very differently in the two languages. In English, letter transposition had no effect, and performance under normal and transposed-letter presentation was virtually identical. In contrast, a dramatic drop in performance was observed for Hebrew, when sentences included words with transposed letters. Correct report of all words was reduced from 81% in normal presentation to 62% for the transposed letter presentation. A two-way ANOVA with the main factors of language (English, Hebrew) \(\times\) transposition (normal text, transposed text) revealed this interaction to be significant \(F(1,27) = 29.4,\)
Table 1
Probabilities of Hits and False Alarms in Detecting Letter Transpositions in English and in Hebrew, With $d'$ Scores

<table>
<thead>
<tr>
<th>Probabilities</th>
<th>Hits</th>
<th>False Alarms</th>
<th>$d'$ Scores</th>
</tr>
</thead>
<tbody>
<tr>
<td>English</td>
<td>.49</td>
<td>.19</td>
<td>0.86</td>
</tr>
<tr>
<td>Hebrew</td>
<td>.88</td>
<td>.09</td>
<td>2.51</td>
</tr>
</tbody>
</table>

$M_{Sc} = 1992, p < .001, \eta_p^2 = 0.52$. Similarly, considering target words only, correct recognition of target words dropped from 84% in normal text to 59% in transposed text. Again, two-way ANOVA for language and transposition revealed this interaction to be significant for both subjects and stimuli [$F(1,27) = 29.5, M_{Sc} = 320, p < .001, \eta_p^2 = 0.52; F(1,118) = 57.5, M_{Sc} = 339, p < .001, \eta_p^2 = 0.33$].

One possible argument that could be raised to account for these findings is that perhaps the differences in probabilities of recovery from transposition in English and in Hebrew had to do with the saliency of the semantic context in the two languages. Or perhaps it had to do with the number of competing alternative reading solutions which may not be reflected by neighborhood density measures, factors that are very difficult, if not impossible, to control. For this reason, we sought a measure that did not focus on recovery from transposition, but simply compared the mere detection of letter transposition in the two languages. As we asked participants, following each sentence, to report whether they had detected a letter transposition in any word in the sentence or not, we were able to calculate the $d'$ in English and in Hebrew (a measure derived from signal-detection theory, which describes subjects’ sensitivity in detecting the signal—that is, the letter transposition, where $d' = 0$ reflects chance-level detection; see Green & Swets, 1966). Table 1 presents the probabilities of hits and false alarms in both English and Hebrew. As can be seen, there is indeed a dramatic difference in subjects’ ability to detect transpositions in the two languages. Subjects’ sensitivity to detection of transposition was relatively low in English material ($d' = 0.86$), but it was very high for Hebrew material ($d' = 2.51$). A paired $t$ test reveals this difference to be significant [$t(27) = 7.0, p < .001, d = 2.34$].

**DISCUSSION**

The present study examined the impact of letter transposition on word reading in Hebrew–English bilinguals, using RSVP. Our results show a marked difference in the effect of letter transposition in the two languages. For English materials, the report of words was virtually unaltered when sentences included words with transposed letters. More importantly, subjects’ ability to merely detect the letter transpositions was relatively low. Since each sentence contained three words with transposed letters, and the detection of any of these words was enough to provide a correct “yes” response in the detection-of-transposition task, the relatively low $d'$ values obtained in English materials suggest an impressive resiliency of the perceptual system to letter transpositions in this language. For about one third of our subjects, detection of transpositions in English materials was at chance level. To borrow the expression employed in RSVP research some two decades ago demonstrating “repetition blindness” (e.g., Kanwisher & Potter, 1990), our findings from English seem to suggest some kind of “transposition blindness” in English, at least following brief presentation. This finding seems to converge with recent results reporting strong masked-priming effects with transposed letters. However, the results obtained in English stand in sharp contrast to those obtained in Hebrew. The correct report of Hebrew words dropped dramatically in sentences containing transpositions, and $d'$ values were exceedingly high. Since the participants in the present study were bilingual subjects in a within-subjects design, the difference between the Hebrew and the English blocks can only be attributed to a linguistic origin, not to experimental procedures, or to individual differences between the speakers of the two languages. Moreover, as performance in English and in Hebrew was very similar with normal sentences, the poor performance with transposed stimuli cannot be attributed to content complexity; rather, this reflects a genuine difference in sensitivity to transposition in the two languages.

What then is the source of the dramatic cross-linguistic differences in the impact of letter transposition on reading? Our findings suggest that effects of letter transposition probably reflect the principles of defining lexical space and lexical organization, and do not emerge from the peripheral registering of letters in alphabetic orthographies. In a recent study, Frost et al. (2005) argued that lexical space in Hebrew is organized in a radically different manner than that of English and other Indo-European languages. Whereas in English, words in the mental lexicon are aligned according to some orthographic dimension that registers their constituent letters, in Hebrew, lexical space is structured according to the morphological roots, so that all words derived from a given root are clustered together. If lexical access in a language such as Hebrew indeed requires the correct identification of a specific root morpheme, and many roots share the same set of letters, the primary task of the lexical system is to determine the exact identity and order of letters constituting the root morpheme. Root-letter transpositions will therefore prevent the processing system from extracting the correct root identity necessary for the lexical search. This would produce genuine differences in sensitivity to letter transpositions in Hebrew, when compared with English. Thus, whereas readers of English seem to display some “blindness” to transpositions in RSVP, readers of Hebrew seem to display extreme difficulties in reading transposed text. Support for this conclusion comes from recent reports by Friedmann and her colleagues showing that effects of letter-position dyslexia are significantly different for Hebrew and English materials (Friedmann & Gvion, 2001, 2005). Hence, it seems that research at Hebrew University may produce quite different results than research at Cambridge University where visual word recognition is concerned.
REFERENCES


APPENDIX

Sentences in Which Letters in Target Words Have Been Transposed

Hebrew Sentences

1. חתית החששות (ה𝐾œربحша) לקויס ה𝐵œליס (התשובה) גוביל ה𝑀œליסים (המלתח: המצות) שחר גים מסתי (מכסית) ואת המיסים (מיסים) שה setDate(81) ו屦דוה (ביתך) הרוחק שחר גים מסתי (מכסית) ואת המיסים (מיסים) שה setDate(81) ו屦דוה (ביתך) הרוחק

2. Shahar and Guy found the state-of-the-art computers in the distant dumping site.

3. The members of the major political party demanded that the Religious Council inspectors be fired.

4. Tamar met the distinguished guest by the fountain adjacent to the new restaurant.

5. At the moment, the precinct policemen are breaking up the demonstration against the "R'vivim" settlement.

6. Noa purchased new frames for her eyeglasses at the shop.

7. The ministers will work towards releasing tenders for executive positions in the various sectors.

8. The committee looked into the source of the strange technical failures in the transportation system.

9. Alon and Lilach wrote a script for a new television program about Russian spies.

10. They will work towards releasing tenders for executive positions in the various sectors.

11. The ministers will work towards releasing tenders for executive positions in the various sectors.
<table>
<thead>
<tr>
<th>English Sentences</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. The journey (journey) was cancelled (cancelled) because we forgot (fogrot) our tickets.</td>
</tr>
<tr>
<td>2. The surgeon (sugreon) told Jim not to disturb (ditsurb) his bandaged (badnaged) arm.</td>
</tr>
<tr>
<td>3. The scientist (scietnist) decided to decline (delcine) the invitation to lecture (letcure) next month.</td>
</tr>
<tr>
<td>4. My sister (sitser) accused me of lifting (litfing) some skirts (skitrs) from her closet.</td>
</tr>
<tr>
<td>5. We moved the furniture (funriture) and the carpet (capret) before we started (statred) to paint.</td>
</tr>
<tr>
<td>6. Your computer (copmuter) should automatically identify (idetnify) your printer (pritner) now.</td>
</tr>
<tr>
<td>7. The students (studetns) are protesting (protetsing) against raising dormitory (domritory) prices.</td>
</tr>
<tr>
<td>8. They had not intended (intedned) on entering (etnering) the jungle (jugnle) without a guide.</td>
</tr>
<tr>
<td>9. Bill ordered (odrered) a hamburger (hambugrer) from the girl at the corner (conrer) register.</td>
</tr>
<tr>
<td>10. I could not understand (undertsand) the information (infomration) posted on the billboards (billboadrs) overhead.</td>
</tr>
<tr>
<td>11. The guards (guadrs) are testifying (tetsifying) against the purse (pusre) thieves.</td>
</tr>
<tr>
<td>12. My company (copmany) is constantly consulting (consutling) various marketing (makreting) specialists.</td>
</tr>
<tr>
<td>13. The candidate (cadnitate) will not be elected (eletced) due to his problem (promblem) with alcohol.</td>
</tr>
<tr>
<td>14. Sara asked (aksed) how to get to the restaurant (retsaurant) beside the farmer’s (famrer’ s) market.</td>
</tr>
<tr>
<td>15. The board agreed (argeed) on three monuments (monumetns) for the county (coutny) square.</td>
</tr>
<tr>
<td>16. The parliament (palriament) cannot determine (detemrine) the regulations for emergency (emegrency) procedures.</td>
</tr>
<tr>
<td>17. We wanted (watned) to visit the library (lirbary) in the center (cetner) of the capital.</td>
</tr>
<tr>
<td>18. Workers were not permitted (permitted) to enter the building (budlling) without appropriate (appropirate) tools.</td>
</tr>
<tr>
<td>19. The nurse’s (nusre’ s) aide instructed (instrutced) Susan to step behind the curtain (cutrain) for a checkup.</td>
</tr>
<tr>
<td>20. Employment conditions (codnitions) must be adjusted (adjutsed) before the winter (witner) sale.</td>
</tr>
</tbody>
</table>